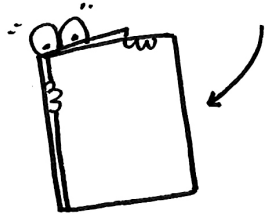


What Do Review Writers Do to Make Their Reviews So Convincing?

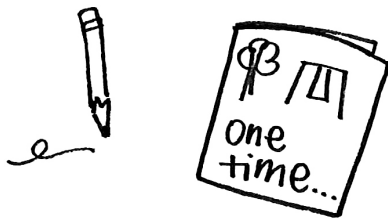
Give a sneak peek.



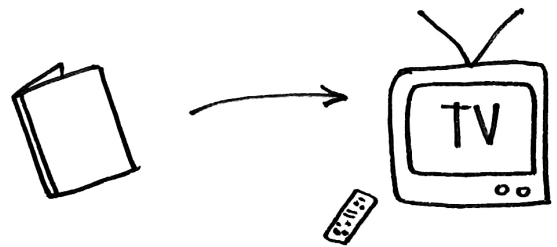
Teach important information.



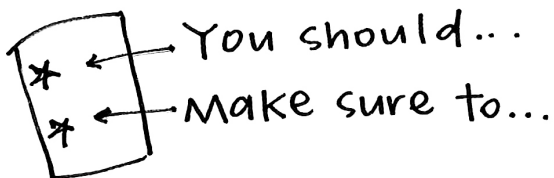
Tell a little story.



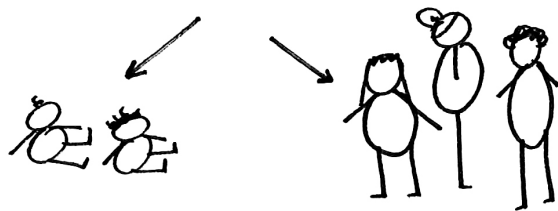
Use comparisons.



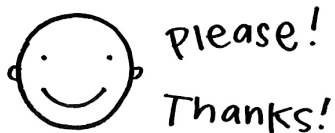
Include helpful tips.



Make a recommendation.



Be friendly!



Add a rating.

