What Do Review Writers Do to Make Their Reviews So Convincing?

Give a sneak peek.	Teach important information.
3	WHAT? WHERE? (F) WHEND
Tell a little story.	Use comparisons.
one time	TV
Include helpful tips.	Make a recommendation.
You should Make sure to	22 10
Be friendly!	Add a rating.
Please! Thanks!	5 stars! TEBI ***** 2 Thumbs Up!